



Youth of the Year

Wednesday, January 14 | 2026

The Youth of the Year program is our premier youth recognition program, honoring teens who exemplify leadership, service, academic excellence, and healthy lifestyles. It's a multi-level competition that starts at the local club level, with winners advancing to state, regional, and ultimately, national competitions. The National Youth of the Year is selected as a role model and spokesperson for youth across the country, receiving a significant college scholarship. **Contact Shelley Robertson at spmg@bgctopeka.org to learn more!**



PRESENTING SPONSOR - \$5,000

2 VIP tables of 8; Logo on invitations, signage, printed materials, website & social media; Photo-op with Youth of the Year nominees; Signed & framed Youth of the Year jersey

OVATION SPONSOR - \$2,500

2 VIP tables of 8; Logo on invitations, signage, printed materials, website & social media; Photo-op with Youth of the Year nominees

ENCORE SPONSOR - \$1,000

1 table of 8 with admission/food/beverage; Logo on invitations, signage, printed materials, website & social media



Kick it With the Club

Saturday, April 11 | 2026

Kick It With the Club is a kickball event benefiting great kids and great futures at Boys and Girls Clubs of Topeka! Team Registration opens January 5, 2026.

Don't see a package that fits your goals? **Connect with Natasha Gunn at natasha.gunn@securitybenefit.com or Torey Burkhardt at deae@bgctopeka.org to learn about volunteer opportunities for the tournament day!**

PRESENTING SPONSOR | \$5,500

5th Annual Kick It with the Club "Presented by [Company Name]" on promotional materials; Logo on event signage, T-shirts, swag give away items, and Adams Club LED message board for 4 weeks; Kickball team entry with T-shirt & swag for each player; Public media appearances and website & social media mentions

SWAG SPONSOR | \$3,500

Logo on event signage, T-shirts, swag give away items, and Adams Club LED message board during the week of the event; Kickball team entry with T-shirt & swag for each player

T-SHIRT SPONSOR | \$2,500

Logo on event signage, T-shirts, and Adams Club LED message board during the week of the event; Kickball team entry with T-shirt & swag for each player

FIELD SPONSOR - \$1,500 (3 AVAILABLE - 1 PER FIELD)

Logo on event signage, T-shirts, and signage displayed on sponsored field; Kickball team entry with T-shirt & swag for each player

CORPORATE TEAM - \$750

FRIENDS & FAMILY - \$450



Stuff the Bus

Supply Drive Sponsorship June-August | 2026

Join us in empowering local youth through our annual Stuff the Bus campaign. Since launching as a Leadership Greater Topeka project, this effort has provided over \$142,000 in supplies and funds to support Club members across 4 school districts and 14 Club locations. Your contribution helps fill backpacks with essentials such as school supplies, hygiene items, and games. **Want to host a supply drive at your business or make a monetary contribution? Contact Torey Burkhardt at deae@bgctopeka.org to learn more!**



Batting for Bright Futures

Saturday, August 29 | 2026

Batting for Bright Futures is a slow-pitch tournament benefitting great kids and great futures at Boys and Girls Clubs of Topeka! **Contact Shelley Robertson at spmg@bgctopeka.org or Torey Burkhardt at deae@bgctopeka.org to learn more!**



THE BIG LEAGUE FOR LITTLE STARS | \$5,000

Team entry & player T-shirts; Logo on LED board for 2 weeks; Website & social media promotion; “Presented By” on shirts; Logo on event signage/materials; Branded cups for players

LITTLE GLOVES, BIG GOALS | \$3,500

Team entry & player T-shirts; Logo on shirts, signage & branded cups for players

SLUGGERS FOR A CAUSE | \$2,000

Team entry & player T-shirts; Priority logo placement under Presenting Sponsor

Rise & Shine

Tuesday, October 20 | 2026

Rise & Shine is Boys & Girls Clubs of Topeka’s annual breakfast fundraiser that highlights the life-changing impact of the Club. Each year, this event gathers community leaders, businesses, and friends of the Club to celebrate the difference we can make together for Topeka’s youth. **Contact Shelley Robertson at spmg@bgctopeka.org to learn more!**

LEGACY BUILDER | \$10,000

Presenting Sponsor recognition in all communications/marketing; logo on LED signboard for 6 months; invitation to Club planning sessions; 2 tables of 8; Includes all benefits below

VISIONARY TRAILBLAZER | \$7,500

Logo on teen leadership uniform; exclusive VIP social 7:00–7:30 am; 2 tables of 8; Includes all benefits below

CLUB CHAMPION | \$5,800

Prominent logo on event materials; highlighted social media recognition; VIP seating & hospitality; 2 tables of 8; Includes all benefits below

INSPIRING INNOVATOR | \$2,500

Recognition for Career Launch program; 1 table of 8

